ROI is hard to prove for SEO & AEO. Learn how to justify your investments with Dale Bertrand, President of Fire&Spark. RSVP for the webinar ×

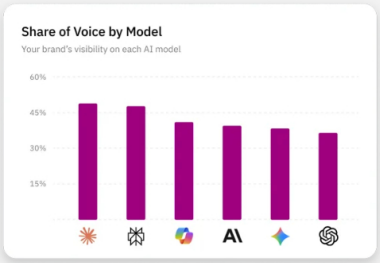
Advanced AEO Insights to Elevate Your AI Visibility

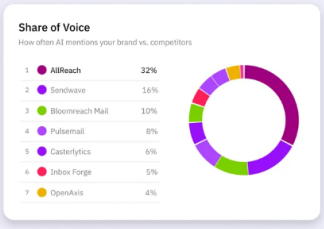
Most teams have no visibility into how their brand appears in AI-driven search. The Siteimprove.ai Search solution changes that, helping you measure, understand, and optimize your discoverability while ensuring your content is structured, accurate, trustworthy, and accessible for stronger performance across search experiences.

Turn AI Channels into Measurable Growth

Own Your Visibility in AI Search

Understand exactly how and where your brand appears across AI-driven search engines and prompts so you're no longer operating in a black box.





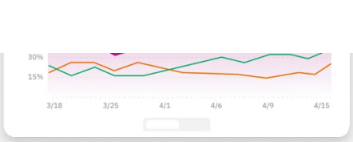
Measure & Grow Your Share of Voice

Track your presence and sentiment against competitors with clear insights into share of voice, helping you identify gaps, benchmark performance, and prioritize what moves the needle.

Turn Citations into Competitive Advantage

See which sources, pages, and content are being cited by AI, and optimize strategically to increase authority, trust, and consistent inclusion in high-value answers.





Take control of your brand's visibility in AI search

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Support

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Marketing Analytics

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Search

AEO Visibility

Technical SEO

SEO Analytics

Website Auditing Tools

Content Strategy

Content Optimization

Content Strategy

Content Governance

Solutions

By Sector

Government

Higher Education

Healthcare

Finance

Manufacturing

Retail

By Role

Accessibility Leaders

Marketing Leaders

Content Marketers

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